

The Role of the Older People's Champion.

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In the Brighton and Sussex University Hospitals NHS Trust we have ward/ department based Champions for Older People.

We are developing a system, which encourages people with an interest in Older People to be involved in improving their care.

The Champions are individuals who are willing to work together and use their influence to promote the interests of older people.

All staff who work with older people should promote the interests of the older person but champions will:

- **Have a genuine desire to see the care and treatment of older people improved.**
- **Act as a role model when caring for older people.**

- **Be committed to attend regular in-house training and educational sessions and to cascade this information to colleagues which will improve care on their wards/departments.**
- **Promote and deliver high standards of care.**
- **Support other champions, by working together and ensuring that good practice is disseminated**
- **Act as "advocates" for the views, needs and preferences of older people.**
- **Recognise and celebrate good practice and challenge poor care or attitudes towards older people**

- **Will provide support for relatives and carers**

A Champions Network will encourage and support these dedicated people in this role

