

CITY UNIVERSITY LONDON

## ME 1110 – Engineering Practice 1

Engineering Drawing and Design - Lecture 12

### Engineering Design Process – Part 2

#### Concepts, Decisions and Final design

Prof Ahmed Kovacevic

School of Engineering and Mathematical Sciences  
 Room CG25, Phone: 8780, E-Mail: [a.kovacevic@city.ac.uk](mailto:a.kovacevic@city.ac.uk)  
[www.staff.city.ac.uk/~ra600/intro.htm](http://www.staff.city.ac.uk/~ra600/intro.htm)

1 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## Objectives for today

- Learn remaining 5 phases in the Engineering Design Process
- Coursework DE2 – Satellite hinge



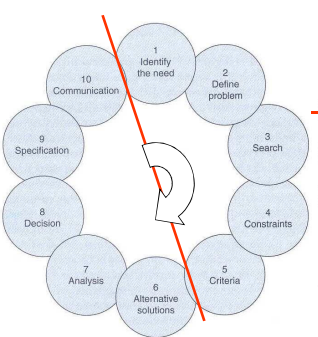
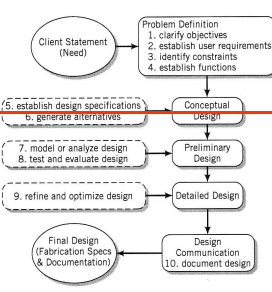




Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

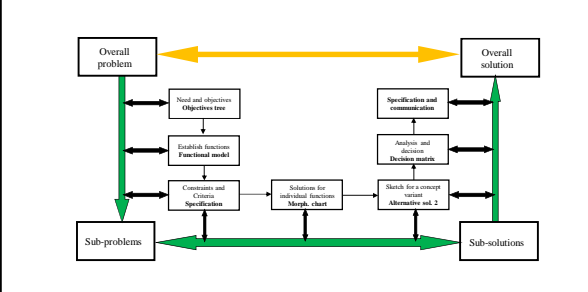
## Engineering Design Process

Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## How to obtain an optimal solution



Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 6. Alternative Solutions

- Derive alternative solutions for a problem**
- In order to solve the problem group has to propose a list of possible solutions. More innovative solution – better product.
- The nature of Invention
  - “Me an inventor ??!” → “Why not?”
  - Are you afraid of that??
- Building the List of possible solutions:
  - a) Chekoff list or b) Brainstorming
  - Checkoff list – designed to direct thinking
    - It suggests possible ways how to change and use existing solution
    - Make a list of the features for the first solution: shape, size, material, manufacturing method, colour, arrangement, ...
    - Try to conceive how the current solution changes if you change features according to the words in your list. Ask yourself:
      - Why is the solution like it is?
      - Will change be better or worse?
      - What was the reason for the original solution to be made that way? ...
    - Use check list words: “MODIFY” and “REARRANGE” to guide or focus your efforts

Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 6. Alternative Solutions - Brainstorming

**Brainstorming** – short and effective group session for obtaining solutions

- Widely accepted method
- The **Leader states the problem** and **ideas** for solutions are **invited**
- The session lasts for approximately **one half of an hour**
- Important rules in brainstorming process
  - Groups of **4-8 members** are the most successful,
  - Free expression** is essential. Evaluation of ideas must be avoided. Nothing should be said to discourage a group member from speaking,
  - The leader is key figure.** The leader sets the tone, tempo, encourages members to speak, and give a stimulus when things begin to drag
  - The members of the group are equal.** No one should try to impress, support or discourage other member of the group.
  - Recording is necessary.** Everything that is said must be recorded, either mechanically or manually.
- Often**, group needs few minutes to rid out of the natural reserved attitude.
- Mostly**, brainstorming is fun
- Always**, brainstorming gives surprisingly high number of ideas.

Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 6. Alternative solutions - Example

Alternative solution 1: 2x4 lumber

Alternative solution 2: 2x4 lumber

Alternative solution 3: 4x4 posts

Alternative solution 4: 4x4 posts simplified

Alternative solution 5: 4x4 posts, The simplest

Design

CITY UNIVERSITY LONDON

## Brainstorming Exercise

- As a team use brainstorming session to generate as many ideas for each of four functions in a **mousetrap** design:

```

graph TD
    A[Attract mouse] --> B[Stop mouse]
    B --> C[Store mouse]
    C --> D[Export mouse]
    
```

- Spent 3 minutes for each sub-function to generate and sketch as many ideas as possible. List these next to sub-functions.

8 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

Example:

## Morph Chart for Mousetrap Design

SUBFUNCTION	SOLUTION IDEA		
Attract mouse	Cheer tune.	squeaks	robot
Stop mouse	spring/kill	block exit	anesthesia
Store mouse	box	cage	ziplock
Export mouse	release outdoors	recycle	catapult

9 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## Example: Mousetrap alternative solutions

10 **Propose 3 alternative solutions** Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 7. Analysis

- The purpose of design process is to find the optimal solution.
- The analysis is a pivotal point in the design process
- The purpose of analysis is to determine performance capability of each alternative solution.
- By this means, solutions which are not proved during this phase may be discarded or modified – possible repetition of some previous steps.
- Analysis involves the use of **mathematics and engineering principles** to determine the performance of a solution.
- Engineer must select appropriate method of analysis.
- Mostly, analysis performed by engineers is based on **laws of nature, laws of economics and common sense**.

11 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 7. Analysis – cont. (1)

- The Laws of Nature**
  - Many laws you already know – many more yet to learn
  - Conservation principles** – mass, energy, momentum ...
  - Laws: Hooke's: load – deformation
  - Newton's: forces – resulting reactions and motions
  - Laws of thermodynamics: work – energy
  - Analysis should validate an idea against the laws of nature.**
  - The most common means of validation is by **mathematical modelling** of the system.
  - Results can be presented in graphs or tables.
  - Sometimes, scale models are necessary to evaluate proposed design.

12 Ahmed Kovacevic, City University London

## 7. Analysis – cont. (2)

### • The Laws of Economics

- » Economics and money are part of engineering design and decision making.
- » Many ingenious project or desired parts did not reach market because these are deemed to be economically infeasible.
- » Question: How does somebody know if a product (component) is going to be economically successful and confirmed? There is a mathematical apparatus called **Statistics!**
- » This gives an idea of the potential market, cost of manufacturing, potential price of the product, potential profit or loss; all is based on sampling of a small representative group.

## 7. Analysis – cont. (3)

### • Common Sense

- » Engineer must believe in engineering calculations and statistics, but must always check the validity of all these calculations

Prove:  $2=1$

$$a = b \quad | \cdot a$$

$$a^2 = ab \quad | + (a^2 - 2ab)$$

$$a^2 + (a^2 - 2ab) = ab + (a^2 - 2ab)$$

$$2(a^2 - ab) = a^2 - ab \quad | / (a^2 - 2ab)$$

$$2 = 1$$

Prove:  $2=0$

$$x = 1 \quad |^2$$

$$x^2 = 1 \quad |^{-1}$$

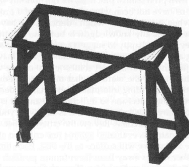
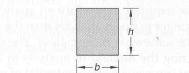
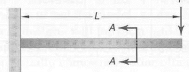
$$x^2 - 1 = 0$$

$$(x + 1)(x - 1) = 0 \quad | / (x-1)$$

$$x + 1 = 0$$

$$1 + 1 = 0$$

## 7. Analysis - Example



**Solution** The deflection of the end of a cantilever beam for the configuration shown is given by

$$d = \frac{PL^3}{3EI} \quad (\text{constraint equation})$$

where  $d$  = deflection, m  
 $E$  = modulus of elasticity, a material constant, Pa  
 $I$  = moment of inertia, m<sup>4</sup>

For a rectangular cross section

$$I = \frac{bh^3}{12}$$

$$= \frac{(0.2)(0.4)^3}{12}$$

$$= 1.067(10^{-3}) \text{ m}^4$$

Therefore

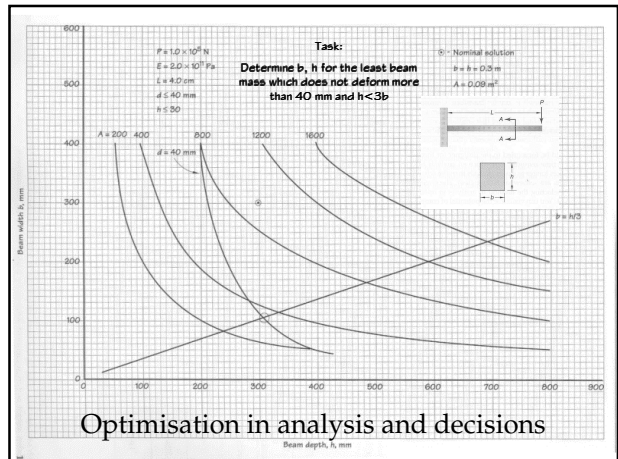
$$d = \frac{(10^3)(4)^3}{3(2.07)(10^{11})(1.067)(10^{-3})}$$

$$= 9.66(10^{-3}) \text{ m}$$

$$= 9.7 \text{ mm}$$

P, N	L, m	h, m	b, m	E, Pa	I, m <sup>4</sup>	d, m
1.00E+05	4	0.1	0.2	2.07E+11	3.47E-05	0.040357
1.00E+05	4	0.2	0.2	2.07E+11	0.000193	0.07295
1.00E+05	4	0.3	0.2	2.07E+11	0.00045	0.032952
1.00E+05	4	0.4	0.2	2.07E+11	0.001067	0.009662
1.00E+05	4	0.5	0.2	2.07E+11	0.002063	0.004947
1.00E+05	4	0.6	0.2	2.07E+11	0.0036	0.002983

CANTILEVER BEAM DEFLECTION FOR RECTANGULAR SECTION



Optimisation in analysis and decisions

## 8. Decision

- The **"toughest"** part of the design process is to decide which solution is "the best". Why is it so?

The answer is **"Trade off!"** – The best solution is newer "the best" against each single criteria. Compromise!

- Organisation for Decision
  - » As much information about each solution as possible
  - » Available information should fairly and accurately represent the alternatives.
- Criteria in Decision
  - » The objective of design: to find the best solution within the available time.
  - » Thorough search, alternative solutions and analysis give a chance for fair decision. **Decision making – art and science**

## 8. Decision matrix

Criteria	Weight, W%	Alternative Solutions						
		1	2	3	4	5	6	7
Ease of assembly	35	4	5	6	8	8		
Functionality	25	5	8	8	8	8		
Cost	25	6	6	5	7	7		
Stability	15	7	3	9	9	10		
Total	100	105	45	135	135	150		
		520	570	670	790	805		

Rating scale R

- Excellent 9–10
- Good 7–8
- Fair 5–6
- Poor 3–4
- Unsatisfactory 0–2

Rating



R × W



CITY UNIVERSITY LONDON

## 9. Specification

- Graphical and technical specification:
  - Detailed drawings that describe the size and shape of each part.
  - Layouts which define clearances and operational characteristics
  - Assembly drawings to clarify relationship of parts.
  - Written notes, standards, specification concerning quality and tolerances.
  - A complete bill of materials

19 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 9. Specification - Example

Detailed drawing of back diagonal brace.

Detailed drawing of end diagonal brace.

Item	Amount Required	Cost*, \$
2" x 4" x 16'	3	18.00
2" x 4" x 8'	1	2.89
4" x 4" x 8'	4	32.00
3" deck screws	1 lb.	2.50
		55.39

20 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## 10. Communication

- Selling the Design
  - It takes place all the way through the design process.
  - Engineer must convince customers, management, sales etc. on the advantages of the product.
  - There are many ways of communication. The most used are:
- The Written Report
  - Appropriate cover page
  - Abstract
  - Table of contents
  - Body
  - Conclusion and recommendation
  - Appendices
- The Oral Presentation
  - To be prepared: be familiar with subject and to have presentation prepared and checked carefully with only important data
  - To be convincing, speak clearly and loudly enough, look to the audience

21 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## Instead of Conclusion

Engineering design	Brainstorming
Design process	Solution space
Bloom's Taxonomy on learning	Analysis
Customer satisfaction	Synthesis
Constraint	Payoff function
Criteria	Decision matrix
Reverse engineering	Specification
Alternative solutions	Communication
Check off lists	

22 Ahmed Kovacevic, City University London

CITY UNIVERSITY LONDON

## DE2 – Satellite hinge

Conduct the engineering design process to select an optimal hinge for a small satellite panel deployment

- Define the problem in one sentence
- Define objectives for design - half page
- Define design constraints.
- Make graphs angle-time, velocity-time, acceleration-time, torque-time for both hinges (A) & (B) (Fig.2)
- Specify 4 design criteria which will later be used to make decision.
- Propose three alternative solutions for hinge
- Make an analysis of all three solutions: weight, size, approximate cost of material.
- Make the decision matrix and select the best satellite hinge.

23 Ahmed Kovacevic, City University London